



**2025 Great Western Livestock Show**  
**January 31<sup>st</sup> – February 2<sup>nd</sup>, 2025**

**GW**



Dear Prospective Sponsor,

**SAVE THE DATE FOR THE GREAT WESTERN LIVESTOCK SHOW!**

The Great Western Livestock Show is a premier livestock event that brings together exhibitors from across the Western United States.

This show provides exhibitors an opportunity to showcase their livestock and demonstrate their skills in the ring. It's more than just a display of livestock; it's a celebration of healthy competition, sportsmanship, and personal growth. Exhibitors gain valuable experience in resilience, perseverance, and responsibility—qualities that prepare them for challenges in real-life situations. Exhibitors compete for the ultimate title of Supreme Champion and a share of an impressive \$130,000 in cash premiums and awards.

Join us at the Great Western Livestock Show and witness the dedication, passion, and hard work of the next generation of agricultural leaders! A complete show schedule is available at [www.GreatWesternLivestockShow.com](http://www.GreatWesternLivestockShow.com) for your convenience.

The show would not be possible without the support of our community. We need your help to offset all costs. Please see the attached Sponsorship Levels and Form for more information.

We welcome all levels of donations. We thank you for your continued support. If you have any questions, please reach out to Britni Gregg our Partnership Coordinator.

Thank You!



Dena Rizzardo  
CEO



Britni Gregg  
Partnership Coordinator  
559-686-4707  
[info@tcfair.org](mailto:info@tcfair.org)



# 2025 Great Western Livestock Show

## Sponsorship Information

### January 31<sup>st</sup> – February 2<sup>nd</sup>, 2025

Reach diverse audiences and gain unparalleled exposure. Be a sponsor!

The Great Western Livestock Show offers businesses like yours a chance to creatively market and promote your products and/or services, engage with consumers, generate leads, make sales, and build a positive community image throughout Tulare County and the region. Our Sponsorship Program offers many ways to support the Great Western Livestock Show while promoting your business/organization.

#### 2024 Great Western Livestock Show Metrics:

- **Participants:** 1,891
- **Exhibitors:** 704
- **Number of Awards we handed out:** 704
- **Payout:** \$94,000 in prize money
- **Countless:** Memories made at the Great Western Livestock Show!

#### Market Information

- **County:** Tulare
- **Cities:** (Tulare, Visalia, Dinuba, Exeter, Farmersville, Lindsay, Porterville, and Woodlake)
- **Total Population:** 477,054
- **Demographics:** \*Tulare County, CA. (n.d.). Retrieved from Census Reporter: [www.censusreporter.org](http://www.censusreporter.org)

Age

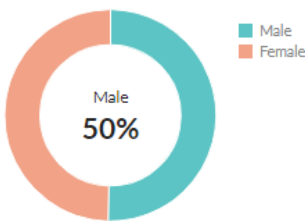
# 31.7

Median age

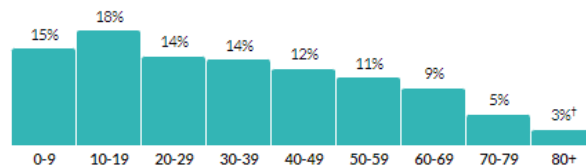
about 80 percent of the figure in California: 37.6

about 80 percent of the figure in United States: 38.8

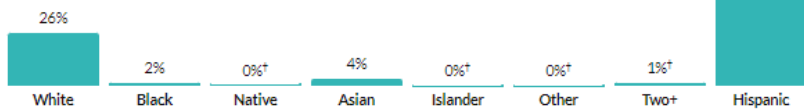
Sex



Population by age range



Race & Ethnicity

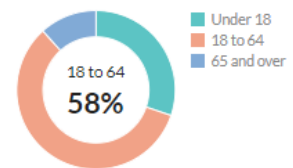


Show data / Embed

\* Hispanic includes respondents of any race. Other categories are non-Hispanic.

Show data / Embed

Population by age category



February 11-15, 2025 | [WWW.TCFAIR.ORG](http://WWW.TCFAIR.ORG)

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<b>Available Items for Sponsorship</b>
<b>DIAMOND</b>
Supreme Champion Drive Dinner, Buckles & VIP Area
<b>PLATINUM</b>
Supreme Champion Drive Ring
Hog Show Ring & Buckle
Sheep Show Ring & Buckle
Beef Show Ring & Buckle
Goat Show Ring & Buckle
Supreme Champion Drive Concert & After Party
<b>GOLD</b>
Hog Barn
Beef Barn (Big)
Beef Barn (Small)
Sheep Barn
Goat Barn
<b>SILVER</b>
Red Barn
Milk Parlor
Entrance
Livestock Gate
Livestock Office
<b>BRONZE</b>
Community Sponsor



	Representation as the supporter of " Said Item"	Supporter receives naming rights of " Said Item" at the event.	Supporter to display banner(s) GW to Design & Print	Sponsor Logo and Link on GW Website	Supreme Champion Drive Dinner	Voice of GW will provide sponsorship messages	Social Media Recognition and Advertising	10 x 10 Booth Space
<b>Diamond \$15,000</b>	X	X	X	X	4 VIP Tables (Each Table Seats 8)	X	X	X
<b>Platinum \$7,000</b>	X	X	X	X	2 VIP Table (Each Table Seats 8)	X	X	X
<b>Gold \$5,000</b>	X	X	X	X	4 VIP Dinner Tickets	X	X	
<b>Silver \$2,000</b>	X	X	X	X	4 Dinner Tickets			
<b>Bronze \$1,000</b>	X	X	X	X	2 Dinner Tickets			